



UNIVERSITI
KEBANGSAAN
MALAYSIA
*National University
of Malaysia*

**MEMORANDUM OF AGREEMENT
BETWEEN
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS BRAWIJAYA
AND
FACULTY OF ECONOMICS AND MANAGEMENT
UNIVERSITI KEBANGSAAN MALAYSIA**

No: 2023/FEB/MOA/012

In consideration of the wish of the Faculty of Economic and Business of Universitas Brawijaya, Indonesia and Faculty of Economics and Management Universiti Kebangsaan Malaysia (FEP UKM) and to establish cooperation within the framework of the academic exchange with the aim of promoting mutual academic cooperation and exchange.

This agreement entered into by and between:

Faculty of Economics and Business of Universitas Brawijaya located at Jl. Veteran, Malang 65145, East Java, Indonesia represented herein by its Dean, Abdul Ghofar, SE., M.Si., DBA., Ak and shall include its lawful representatives and permitted assigns of the first party.

and

Fakulti Ekonomi dan Pengurusan of Universiti Kebangsaan Malaysia located at Lingkungan Ilmu, 43600 Bangi, Selangor, Malaysia represented herein by its Senior Lecturer, Dr. Noor Hasni Juhdi and shall include its lawful representatives and permitted assigns of the second party.

Whereas: Parties agree to cooperate on academic programs based on equality and reciprocity;

Whereas: Pursuant to prevailing laws and regulations in their respective countries, as well as the procedures and policy of the Government of Indonesia and the Government of Malaysia concerning international collaboration on academic, scientific, and research cooperation;

Therefore, in consideration of the above, the Parties have decided to enter into a Memorandum of Agreement which, from the date of its signature.

Parties agree as follows:

Article One

Objective

The objective of the collaboration between parties are to promote mutual academic cooperation and exchange between two universities.

Article Two

Areas of Collaboration

- a) The Parties will jointly develop some or all of the following activities based on their respective academic and educational needs, such as :
 - 1) Exchange of faculty members and students;
 - 2) Exchange of academic literature and information;
 - 3) Collaborative research and Community Service;
 - 4) Any other activities to be decided on the basis of mutual agreement by both universities.
- b) This collaboration will be carried out by related study programs as follows :
 - 1) Entrepreneurship Undergraduate Program, Department of Management Brawijaya University
 - 2) Management Undergraduate Program, Department of Management Brawijaya University
 - 3) Master of Management Program, Department of Management Brawijaya University
 - 4) Doctorate Degree of Management Program, Department of Management Brawijaya University

Article Three

Methods of Cooperation

The implementation of each joint activity set out in this Memorandum of Agreement shall be separately negotiated and determined by both universities. Details of the implementation shall be set forth in a contract to be signed at the appropriate time by representative of both parties

Article Four

Financial Provision

The terms and necessary budget for each program and project will be described in separate documents, which will be prepared subsequent to this Memorandum of Agreement will be signed by both parties prior to the initiation of a cooperative program or project. A program may include one or more projects.

Article Five
Non-Binding Document

- a) This Memorandum of Agreement is not intended to be legally binding document. It is meant to describe the nature and to suggest the guidelines of the cooperation between the Parties as described above.
- b) Nothing shall diminish the full autonomy of either party nor will any constraints or financial obligations be imposed by either upon the other in carrying out the Memorandum of Agreement.

Article Six
Duration and Termination

- a) This Memorandum of Agreement is written in English.
- b) This Memorandum of Agreement becomes effective upon completion of the signatures, valid for a period of 3 (three) years from the date of signing.
- c) This Memorandum of Agreement is subject to revision or renewal by mutual agreement.

Article Seven
Notices

Any communication under this Memorandum of Agreement will be delivered to the recipient address or electronic mail address or telephone number which is duly acknowledged:

Faculty of Economics and Business

Name : Raditha Dwi Vata Hapsari, SE., MM., Ph.D
Position : Head of Bachelor of Entrepreneurship Study Program
Phone : 081555605678
Email : raditha.hapsari@ub.ac.id

Univerisiti Kebangsaan Malaysia

Name : Dr. Noor Hasni Juhdi
Position : Senior Lecturer Entrepreneurship and Innovation Fakulti Ekonomi dan Pengurusan, University Kebangsaan Malaysia
Phone : +60 174747352
Email : n_hasni@ukm.edu.my

IN ACCEPTANCE OF THE TERMS AND CONDITIONS OF THIS MEMORANDUM OF UNDERSTANDING

Signed for and on behalf of
Faculty of Economics and Business



Abdul Ghofar, SE., M.Si., DBA., Ak_{Ref}
Dean

Date: 16 August 2023

Signed for and on behalf of
Fakulti Ekonomi dan Pengurusan

A handwritten signature in black ink, appearing to read "Noor Hasni Juhdi", is written over the stamp.



Dr. Noor Hasni Juhdi
Senior Lecturer UKM

Date: 16 August 2023