



JOINT RESEARCH PROGRAM



BETWEEN

FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS BRAWIJAYA, INDONESIA

AND

FACULTY OF TECHNOLOGY MANAGEMENT AND BUSINESS
UNIVERSITI TUN HUSSEIN ONN MALAYSIA, MALAYSIA

No. 2023/FEB/MOA/007

No. UTHM/FPTP/605-12/14/2023

This Arrangement sets forth Joint Research Agreement is made on this 18th day of August 2023 by and between Mr. Agung Nugroho Adi, S.E., M.M.(HRM)., M.M., a lecturer from Faculty of Economics and Business, Universitas Brawijaya, Indonesia and Ts. Dr. Lee Te Chuan, a lecturer from Faculty of Technology Management and Business, Universiti Tun Hussein Onn Malaysia, hereinafter referred to singularly as "the Party" and collectively as "the Parties". WHEREAS, the Parties have decided to conduct a Joint Research Program on "Empowering SMEs through The Greeneration Program and Introduction of Artificial Intelligence (AI) Technology to Encourage Green Business Awareness".

NOW, therefore, in consideration of the mutual promises recited herein, the parties agree as follows:

I. Period of Services

Mr. Agung Nugroho Adi, S.E., M.M.(HRM)., M.M., a lecturer from Faculty of Economics and Business, Universitas Brawijaya, Indonesia and Ts. Dr. Lee Te Chuan, from Universiti Tun Hussein Onn Malaysia, Malaysia agree to conduct a joint research program on "Empowering SMEs through The Greeneration Program and Introduction of Artificial Intelligence (AI) Technology to Encourage Green Business Awareness" for the period of August 18th, 2023 to August 18th, 2026.

II. Employee Status

During the term of this agreement, Mr. Agung Nugroho Adi, S.E., M.M.(HRM)., M.M., will remain at all times an employee of Universitas Brawijaya. Universitas Brawijaya will be responsible for continuing and making all appropriate employee payrolls for Mr. Agung Nugroho Adi, S.E., M.M.(HRM)., M.M. For no purpose will Mr. Agung Nugroho Adi, S.E., M.M.(HRM)., M.M. be considered an employee of Universiti Tun Hussein Onn Malaysia. Otherwise, Ts. Dr. Lee Te Chuan will remain at all times an employee of Universiti Tun Hussein Onn Malaysia. Universiti Tun Hussein Onn Malaysia will be responsible for continuing and making all appropriate employee payrolls for Ts. Dr. Lee Te Chuan. For no purposes will Ts. Dr. Lee Te Chuan be considered an employee of Universitas Brawijaya.

III. Funding

Each Party will each bear any costs, expenses, or other charges of whatever nature incurred by such Party and which are not expressly detailed in the approved Joint Research. The Faculty of Technology Management and Business, Universiti Tun Hussein Onn Malaysia hereby agrees to provide in-kind support to the Recipient for the purpose of facilitating research collaboration. This support will be provided in the form of goods, services, or other non-monetary contributions, with an estimated value of up to 1000 USD.

IV. Joint Intellectual Property

1. The protection of intellectual property rights shall be enforced in conformity with the respective national laws, rules and regulations of the Parties and with other international agreements signed by both Parties.
2. The use of the name, logo and/or official emblem of any of the Parties on any publication, document and/or paper is prohibited without the prior written approval of either Party.
3. The ownership of all intellectual property arising of the work or any project under this Agreement (hereinafter referred to as "**Joint Intellectual Property**") shall be shared equally between both Parties.
4. Either Party may, by giving a prior written notice to the other Party and upon certain payment, the amount of which to be agreed later by the Parties, to the other Party abandon its own share in the Joint Intellectual Property and transfer its share in the Joint Intellectual Property to the other Party.

V. Publications Policy

Both Parties shall have the right to use and publish any information derived from the work or project under this Agreement provided that written consent is obtained from the other Party. In the event that any Parties, wishes to publish, disclose and/ or present (in any form of disclosure) the data and/ or outcome arising from this Agreement, the Party shall submit a draft of each such publication or presentation to the other Party and give the right to the other Party to have certain parts of the said publication. In any such publications, the contribution of both Parties shall be acknowledged.

VI. Duration of Agreement

This Agreement is valid for 3 year and becomes effective on the date that it is signed by the official representatives of both institutions. This Agreement may be terminated according to the same terms set forth in the Joint Research Agreement between Universitas Brawijaya and Universiti Tun Hussein Onn Malaysia. If either institution intends to terminate or to modify this Agreement, a written notice should be given to the other institution 30 days prior to the desired effective date of termination.

VII. Force Majeure

If, as a result of an act of force majeure, including without limitation, an act of God, war, riot, labor dispute, strike or threat thereof, intervention of a government. agency or instrumentality or other occurrence either party, either party is substantially

hindered in performing its obligations hereunder then, in such event, that party shall have the right, upon notifying the other of the occurrence of force majeure as herein defined, to suspend performance of the cooperative activity pursuant to this Agreement and any contract based on this Agreement until the force majeure has passed.

IN WITNESS WHEREOF, the parties hereto have executed this agreement as of the date first written above.

FOR

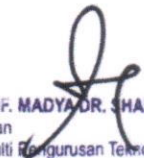


Faculty of Economics and Business
Universitas Brawijaya, Indonesia

Abdul Ghofar, SE., MSi, MAcc., DBA., Ak., CA.
Dean

Date: August 18th, 2023

Faculty of Technology Management and Business,
Universiti Tun Hussein Onn Malaysia, Malaysia


PROF. MADYA DR. SHAFIE BIN MOHAMED ZABRI
Dekan
Fakulti Pengurusan Teknologi dan Perniagaan
Universiti Tun Hussein Onn Malaysia

Assoc. Prof. Dr. Shafie Bin Mohamed Zabri
Dean

Date: August 18th, 2023

Johor, Malaysia
August 18th, 2023

Letter of Agreement

To Whom It May Concern:

This is to certify that I am:

Name : Ts. Dr. Lee Te Chuan
Position : Lecturer of Faculty of Technology Management and Business
Institution : Faculty of Technology Management and Business,
Universiti Tun Hussein Onn Malaysia, Malaysia
Email : tclee@uthm.edu.my
Postal Address : 86400 Parit Raja, Batu Pahat, Johor, Malaysia

agreed to participate in the collaborative research project with the team led by Mr. Agung Nugroho Adi, S.E., M.M.(HRM)., M.M. of Universitas Brawijaya, Indonesia; with the project title is "Empowering SMEs through The Greeneration Program and Introduction of Artificial Intelligence (AI) Technology to Encourage Green Business Awareness".

Best Regard,



Ts. Dr. Lee Te Chuan
Department of Production and Operation Management
Faculty of Technology Management and Business
Universiti Tun Hussein Onn Malaysia

Ts. Dr. Lee Te Chuan